



BHARLANN PHOIBLI  
PUBLIC LIBRARY

*whatever your business*

...make it **Ashbourne**



The image shows the exterior of a modern building, likely a library, with a prominent curved glass entrance. The building's facade is made of light-colored stone or concrete panels. To the left, there is a young tree and a wooden planter box. In the foreground, there are several wide, shallow stone steps leading up to the entrance. A black trash bin is visible near the base of the building. The sky is blue with some clouds. A large blue semi-transparent box is overlaid on the image, containing two paragraphs of text.

*Ashbourne is strategically located in the south of County Meath and is an important town on the M2 motorway linked in history with the Derry road. More recently, Ashbourne has seen rapid development with the creation of a brand new town centre and streetscapes.*

*The town of Ashbourne and its adjoining village of Ratoath have experienced rapid expansion in population which now stands at over 20,000 and growing. In addition, it has a significant population of nearly 1.5 million people within a catchment area of a 45 minute drive time.*

## Business & Industry

Ashbourne has its enterprise zone located on the edge of town close to Junction 5 on the M2 motorway. This zone consists of five Business Parks and Industrial Estates offering the complete range of office and industrial environments to suit all sizes of operation from small/medium to large scale facilities.

The Enterprise Zone offers:

- Industrial /Office Units
- Ready to go Sites
- High quality landscape
- Fibre Optic Broadband & Telecoms
- Power & Gas
- Water
- Easy access to national motorway network
- Close to Dublin Airport & Dublin Port

Current businesses located in Ashbourne include:

**Primeline** - a national logistics company with their headquarters and their main distribution centre being in Ashbourne. Specialists in the FMCG sector, Primeline manages and distributes over 40 million cases of FMCG products per year. They provide distribution for some of the major brands in the country.

**Saica Packaging** - a multinational company operating in the packaging industry with their Irish facility based in Ashbourne. They provide packaging to the food and drink industry, healthcare and general manufacturing sectors. This integrated corrugated packaging facility has a capability to produce a range of products from simple cases to complex structural designs with high quality flexo print.

**Largo Foods** - a leading manufacturer and distributor of premium snack foods, supplying branded and own label products to Ireland, the UK, Continental Europe, Australia, Asia and the Middle East.

**Tayto Park** - a fun and educational activity park with over 100 attractions for all the family.



*"Ashbourne has been a great location for our business. Our business has found Ashbourne to be an ideal base of operations and we can therefore recommend Ashbourne as an excellent business location for any prospective inward investment."*  
Largo Food Exports Ltd

*"Ashbourne was the desired location for Tayto Park with the accessibility of the M50 and N2 only minutes away. Tayto Park is situated in a beautiful location within County Meath which is the "Heritage Capital of Ireland". We have a local committed workforce who truly add to the experience of Tayto Park. We endorse Ashbourne and North East Meath as a great place to do business"*  
Tayto Park



## Transport

Ashbourne is located on the M2 motorway which connects directly to Dublin and through the M50 (Dublin Orbital Motorway) with Dublin Airport, Dublin Port and the national motorway network. The M2 connects Dublin to Derry City.

### Time & Distance from Ashbourne to Dublin Airport and Dublin Port

15 mins - 8 miles to the M50 motorway

21 mins - 14 miles by the M2, M50, M1 motorways to Dublin Airport

26 mins - 17 miles by the M2, M50, M1 motorways to Dublin Port

Public transport is provided by the state bus company with scheduled services from Ashbourne to Dublin and other locations.

## Population and Labour Availability

The area of Ashbourne and Ratoath has seen considerable growth in its population over the past number of years as follows:

	2002	2006	2011	15 mins drive
Ashbourne/Ratoath	10,156	15,777	20,381	187,986
Growth Rate		15%	29%	

An analysis of the local area population has shown that it is comparatively more youthful when compared to the state as a whole. In the age range up to 45 years we have an additional 7.9% over the general population, with the significantly largest proportion of these being in the 25-34 age range. This means that Ashbourne has a young and growing population which can provide a work force for any new incoming business to the town.

## Skill Sets

Most importantly, Meath has a reputation for hard working dedicated people who contribute to the performance of many excellent local businesses. Ashbourne's growing population can provide a well-educated, highly skilled workforce in a range of disciplines to support any business expansion. These can provide the necessary skills to support any new operation setting up locally. The following are the range of skill sets which are available within 45 minutes of the town. (See Appendix 1, for details of these figures)

### Selected Occupations by Travel Time to Ashbourne within 45 minutes

Finance & Administration	105,735
Management	70,963
Legal, Statistical & Insurance	21,852
Computer Software	27,048
Technical	46,812
Scientific	17,378

## Language Sets

Multinational companies operate on a global basis and require staff with multilingual languages skills to support their operations. Ashbourne has a wide range of nationalities living locally and can offer more than 37 languages spoken as mother tongue within its catchment area.

(See Appendix 2, for details of these figures)





## Hotels

There are three hotels located in Ashbourne. All of these offering a wide range of facilities for business users.

**Ashbourne House Hotel** - located in the centre of town, has conference and banqueting facilities for up to 700 delegates.

**The Residents Hotel** - located in the centre of town, has 6 suites for up to 80 delegates.

**Pillo Hotel Ashbourne** - located on the edge of the town at the motorway exit and has 7 meeting rooms for up to 650 delegates.



## Retail

Ashbourne is a new and growing town, which has seen an expansion in its retail offering with the development of the new town centre and its adjoining streets. The town can provide a wide range of shopping and retail experiences covering major department stores and smaller local shops in its four shopping zones. The adjoining village of Ratoath offers good quality local shopping and services.

Free Parking is available in the Multi-storey and Underground car parking facilities with 1165 spaces and there is also on street parking available in the town.

In addition, the town boasts excellent cafes and restaurants, providing a diverse range of culinary experiences all of which are within easy access of the main shopping areas.



## Local Business Community

Both Ashbourne and Ratoath have their own Chambers of Commerce which provides business networking for local businesses operating in the area. They can advise and support any new business setting up locally.

## Education

Ashbourne/Ratoath has excellent education facilities. There are 19 crèches & playschools, 7 primary schools and 2 secondary schools located in the area. In addition, the Department of Education and Skills has indicated that it intends to establish a new 1,000 place post-primary school in Ashbourne by September 2014 in response to the growth in population.

### 7 major third level facilities within 45 Minutes of Ashbourne

Institute of Technology Blanchardstown (ITB)	19 minutes
University College Dublin (UCD)	22 minutes
Dublin City University (DCU)	22 minutes
Dublin Institute of Technology (DIT)	26 minutes
Trinity College Dublin (TCD)	31 minutes
National University of Ireland Maynooth (NUIM)	32 minutes
Institute of Technology Tallaght (ITTD)	40 minutes

## Health Services

Ashbourne has a good range of healthcare facilities and services available locally with two hospitals within a 30 minute radius of the town. Ashbourne Health Centre provides a range of outreach healthcare services for the local area. Mater Hospital is 12 miles (22 mins) from Ashbourne, has 570 beds, offering A&E services and provides a range of medical and surgical specialties, including cardiology, renal services, general and vascular surgery, urology and orthopedics. Beaumont Hospital is 15 miles (28 mins) from Ashbourne. With 820 beds, it is a large academic teaching hospital, providing emergency and acute care services across 54 medical specialties. It is also the principal teaching hospital for the Royal College of Surgeons in Ireland.

### The town also has the following services:

General Practitioners - 5 Practices

Dentists - 5 Practices

Physiotherapists - 5 Practices

The town is the district headquarters for An Garda Síochána (Police)

Ashbourne also has a Fire Brigade Station





## Leisure, Entertainment & Sports

Ashbourne is a bustling regional town offering a wide range of entertainment and leisure facilities for all the family.

Ashbourne Library offers an excellent facility at the heart of the town containing both an adults and children's section. It is a first class facility which also offers exhibitions, lectures, meeting areas and special events.

The town also boasts a new 1,000 seat, 6 screen cinema with Tayto Park, a family fun and activity park on it's outskirts. It also enjoys excellent sports facilities with a wide variety of sports being catered for with over 17 local clubs, including the magnificent Donaghmore/ Ashbourne GAA Club.

In addition a wide range of other pastimes and sports are catered for throughout the county including equestrian facilities in a number of locations including the Tattersalls Equestrian Complex on the outskirts of Ratoath Village and the excellent Ashbourne Golf Club.

The town offers a good range of things to do and to see from festivals to historic sites. Large festival events include the world famous open air rock concert at Slane, the Irish Grand National Racing at Fairyhouse and the historic Tara Hill, the seat of the High Kings of Ireland for a great family day out.





## So what can we offer your business?

- Ireland's competitive Corporate Tax Rate of 12.5%
- Ireland has 60 double taxation agreements with other countries
- First class services in Power, Gas and Fibre
- Close to the centre of the National Motorway Network
- Fast access to Dublin Airport & Dublin port
- Industrial and Office Units
- Ready to go commercial sites
- Excellent skilled educated workforce locally
- Many foreign languages spoken locally
- 7 third level facilities within easy reach
- Excellent hotel and conference facilities
- Great quality of life

Ashbourne can provide the location, the people, the skills, the languages and the services that can offer you an excellent place for your business.

Talk to us today about moving your business to Ashbourne.

Ashbourne  
Business  
Park

## Appendix 1

### Selected Occupations within 45 minutes of Ashbourne

<b>Finance &amp; Administration</b>	<b>105,735</b>	<b>Computer Software</b>	<b>27,048</b>
Management Accountants	14,784	Computer System Managers	7,601
Accounts and Clerks etc.	15,647	Software Engineers	6,693
Credit Controllers	2,156	Programmers & Analyst	10,606
Industrial Relations Officers etc.	2,796	Operators	2,148
Cashier and Bank & Clerks	14,247		
Secretaries	13,081	<b>Technical Trades</b>	<b>46,812</b>
Receptionists	6,915	Electrical Trades	15,374
Library or other Clerk	36,109	Engineering Trades	24,332
		Chemical, Paper, Trades	6,743
<b>Management</b>	<b>70,963</b>	Boiler & Energy Trades	363
General Managers	8,890		
Production Managers	8,900	<b>Scientific &amp; Technical</b>	<b>17,378</b>
Financial Managers	4,450	Chemists	678
Marketing Managers	17,769	Biologists	1,968
Purchasing Managers	1,030	Physicists & Natural Scientists	382
Transport Managers	1,529	Electrical & Electronic Engineers	2,329
Other Managers	28,395	Civil & Mechanical Engineers	2,723
		Design Developers	530
<b>Legal, Statistical &amp; Insurance</b>	<b>21,852</b>	Technicians	779
Barristers and Solicitors	6,086	Other	7,989
Actuaries, Economists	4,775		
Legal Service & related occupations	1,454		
Underwriters & Brokers	9,537		

(Based on analysis of latest Census Data of Occupations for persons aged 18-65 years, provided by the Central Statistics Office)

## Appendix 2

### Selected Language Skills within 45 minutes of Ashbourne

English	900,465
Polish	23,937
Lithuanian	9,537
Mandarin	8,148
Nigerian	7,121
Filipino	5,663
Romanian	5,209
Spanish	5,036
French	5,013
India Languages	4,905
Latvian	4,879
German	4,159
Italian	4,007
Slovak	3,287
Czech	2,137
Urdu	2,085
Russian	1,923
Portuguese	1,815
Dutch	1,675
Malay	1,625
Hungarian	1,505
Ukrainian	1,394
Swedish	1,025
Estonian	829
Finnish	557
Bulgarian	456
Danish	392
Greek	271
South African Languages	2,386
Other European Languages	3,924
Other Asian Languages	5,013
Other African Languages	6,179
Multiple Languages	16,541

(Based on analysis of latest Census Data of Nationalities for persons aged 18-65 years, provided by the Central Statistics Office)



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comhairle chontae na mí  
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