



Boyne Valley

Food

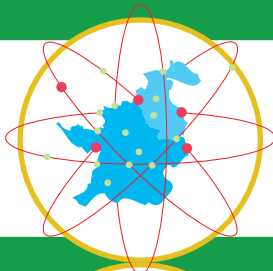


Strategy 2016–2021

VISION: 'For the Boyne Valley region to be recognised as the leading national food and craft drinks destination. To be the stand out food region within Ireland's Ancient East.'

Six Pillars of the Boyne Valley Food Strategy

1



Create a Louth/Meath Food Network

VISION: To establish a food network which supports and facilitates the growth of the local food community in both counties.

2



Become the Food Champion of Ireland's Ancient East

VISION: To develop the Boyne Valley Region as the Food Champion within Ireland's Ancient East, Fáilte Ireland's umbrella destination.

3



Develop the Micro Food Economy

VISION: To position the Boyne Valley Region as the leading Micro Food Economy in Ireland with strong community input and ownership.

4



Target the '90 Minute Drive' Visitor

VISION: To establish the Boyne Valley Food region as a key and accessible destination for International and Domestic visitors travelling through or based in Dublin.

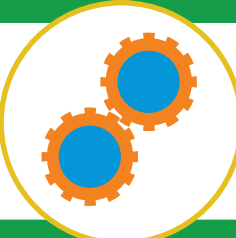
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Strengthen the Food Business Skillset

VISION: To foster supports and training structures for new and existing food businesses within the Boyne Valley Region.

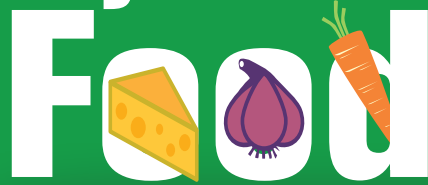
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Implement the Strategy

VISION: To implement the Boyne Valley Food Strategy effectively through the provision of sufficient resources and supports.

Boyne Valley



Strategy Implementation



Strategy Implementation Structure



'What is striking about so many of these communities is the clear-sightedness of their ambition, exemplified by this year's winners, the Boyne Valley Food Series. They represent an Ireland that is ready to reclaim our food culture of today, of yesterday and of tomorrow, and to bring that to a world stage' – AOIFE CARRIGY, *Chairperson IFWG*



comhairle chontae na mí
meath county council

