

Subscription for Membership to meath tourism for 2011



NAME OF ESTABLISHMENT:

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ADDRESS:

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TELEPHONE:

FAX:

EMAIL:

WEBSITE.....

CONTACT NAME:

Description of business for website
(if there are changes since 2010) :

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HAVE YOU ENCLOSED:

- A PAYMENT CHEQUE
- A COPY OF CURRENT FAILTE IRELAND APPROVAL LETTER
(for accommodation only)



Please make the cheque payable to Meath Tourism Ltd.
Post to Meath Tourism Ltd., County Hall, Railway Street, Navan, Co. Meath
Please return by December 31st 2010 for inclusion in the 2011 Meath County Guide

Membership Benefits 2011

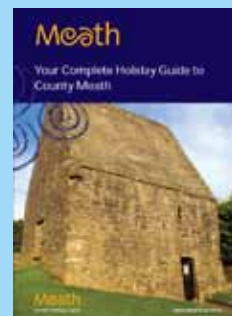
Website & E-Marketing

- o Your business profile, description and images will be listed on www.meathtourism.ie.
- o Your special offers and events are featured on www.meathtourism.ie and in special issue ezines sent to large customer databases at no charge.
- o Accommodation providers will receive bookings via www.meathtourism.ie.



Listings on Brochures & Distribution

- o Meath Tourism members receive a listing on the Meath Tourism brochure distributed at promotional shows, conferences, to tourist offices in Ireland and overseas.
- o The Tourist Information Services at Solstice Arts Centre, at the Kells Civic Offices and at the Trim Visitor Centre will stock the Meath County Guide and your literature.
- o Your profile will feature on touchscreen kiosks available at the Solstice Arts Centre and at Bru na Boinne Visitor Centre, one of the largest visitor centres in Ireland with 240,000 visitors.
- o Stock of the County Guide is available for your guests and customers.



Spirits of Meath Halloween Festival

- o Members are given the opportunity to get involved in the growing Spirits of Meath Halloween Festival with a national PR and marketing campaign.
- o This will include a website listing and entry for Halloween events in the Spirits of Meath Festival Guide.



Meath Business and Tourism Awards 2011

- o Members can enter the Meath Business & Tourism Awards which offers a great opportunity for recognition for your staff and positive PR for your business.



The 2011 Solheim Cup

The count-down is on to the Solheim Cup which takes place at Killeen Castle from September 23rd to 25th 2011. Considered the premier event in women's world golf, the hosting of this event is a serious coup for County Meath and the host club Killeen Castle.



Meath Tourism will be implementing an extensive marketing plan in conjunction with Meath County Council, Killeen Castle, Twenty Eleven, Failte Ireland and The Ladies European Tour to promote Meath as Host County to The 2011 Solheim Cup.

- o The new website www.solheimcupmeath.ie is now live and all members have a webpage on the site in addition to adding events and offers.
- o We will attend Golf Promotional Shows in association with Failte Ireland.
- o We will be promoting Meath, its activities, accommodation and heritage via online promotional video clips.
- o We will be working with Meath County Council on a number of initiatives to assist businesses with good ideas to harness the opportunities that Solheim Cup will bring to Meath.
- o Networking events will take place with keynote speakers on how to get the most value from the Solheim Cup being hosted in County Meath.
- o We will be providing advice to members assist with entertainment, solheim cup friendly menus and development of golf passes.