



# Ashbourne

## Retail Investment Prospectus

### Why Invest in Ashbourne?



#### LOCATION



#### GROWING POPULATION

Population of Ashbourne and its adjoining town of Ratoath stands at over 20,000 people. Almost 1,500,000 from a catchment area of within a 45 minute drive



#### TALENT

25% of the population in Meath has a degree or higher

There are many more reasons to locate your retail business in Ashbourne...



comhairle chontae na mí  
meath county council



COUNTY MEATH  
ASSOCIATION OF  
Chambers and  
Business Councils

Ashbourne has a great selection of both nationally recognised brands and local independent retailers offering customers an attractive shopping experience. There are a range of leisure facilities and tourist attractions which in addition to local residents, brings a large number of tourists to its doorstep.

Ashbourne is located on the M2 motorway which connects directly to Dublin and through the M50 with Dublin Airport (Average 20 minutes travel time) and Dublin Port (Average 25 minutes travel time) as well as the national motorway network.

With a well-populated, growing catchment area and highly educated workforce, Ashbourne is an excellent choice to locate your retail business with the support of Meath County Council and Meath Local Enterprise Office.



**65.8%**  
LABOUR FORCE PARTICIPATION IN MEATH IS THE 2ND HIGHEST IN COUNTRY



**ASHBOURNE IS A SECONDARY ECONOMIC GROWTH TOWN IN MEATH**



**3rd HIGHEST RANKED COUNTY BY RATIO OF PRIMARY INCOME TO DISPOSABLE INCOME**

Louth Meath Education and Training Board offer a range of skills training programmes that can be tailored to suit specific company requirements in the retail sector.



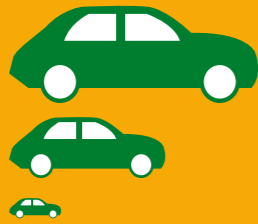
**33,000**

**Outbound Commuters**

**41%** have third-level or higher educational attainment

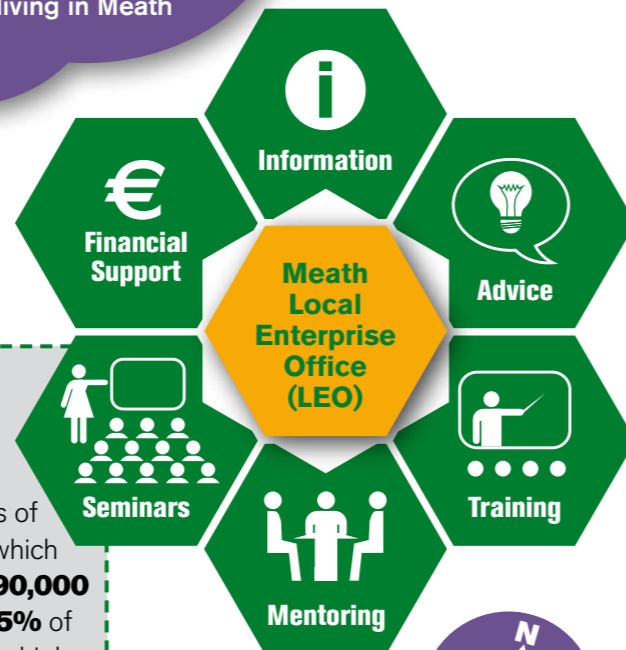
**25%** work in Management Roles

**8%** Professionals

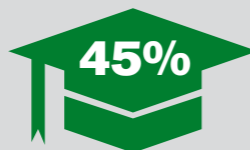


**37**

Languages spoken as a first language amongst a range of nationalities living in Meath



Eight of the country's top universities and institutes of technology, which account for **90,000** student or **45%** of all students in higher education, are within easy commuting distance of Meath



**Strategic Location for Businesses**

Current businesses located in Ashbourne include Largo Foods, Tayto Park, Primeline and Saica Packaging.



Free on-street car parking is available on all streets including High Street with longer stays facilitated in the Multi-Storey and Underground car park which offers over

**1,100 spaces**



**Bus Service** An excellent bus service links Ashbourne to neighbouring towns and Dublin City locations.

**HIGH STREET ASHBOURNE**



**HIGH STREET ASHBOURNE**

Offering a great shopping experience right in the heart of Ashbourne, High Street is host to a selection of high street brands as well as local independent retailers – from fashion to dining, there really is something for everyone.

**Ashbourne Retail Park**



Ashbourne Retail Park offers an excellent retail opportunity. The park has a number of retail tenants and includes a six screen cinema, children's activity centre and cafe.



Tayto Park is Ireland's most popular Theme Park possessing Europe's largest wooden roller coaster.

**745,000 VISITORS IN 2015**

Less than 10 minutes from Ashbourne town centre.



Ashbourne is served by a range of **HOTELS, GUESTHOUSES** and **B&B'S**

with hotels offering excellent business facilities for conferences, meetings, corporate activities or events.



Ashbourne offers a range of sporting and leisure facilities and is home to Ashbourne International Baseball Centre. It also offers a fantastic selection of restaurants and bars offering a unique dining experience.



**115,000**

overseas visitors to Meath in 2014, **€38 million spend**

**138,000**

domestic visitors to Meath in 2014, **€17 million spend**



Ashbourne and Meath as a whole are rapidly building a reputation as a food heritage region with a high quality food offering and host of food festivals, including the Boyne Valley Food Series and the Taste of Boyne Valley to showcase this distinctiveness.



**Small Business Support Scheme**

**Save up to 10%**

on your Annual Commercial Rates Bill. Full details of the scheme are available on:

[www.meath.ie/Business/InformationforBusinesses/Rates/SmallBusinessSupportScheme](http://www.meath.ie/Business/InformationforBusinesses/Rates/SmallBusinessSupportScheme)



Meath County Council and it's Local Enterprise Office, in collaboration with Ashbourne Chamber of Commerce, are here to assist and support you in locating your retail business to Ashbourne.

Let us know how we can help you locate your retail business in Ashbourne by contacting:

Economic & Enterprise Team,  
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Buvinda House,  
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Navan,  
Co. Meath  
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[www.localenterprise.ie/Meath](http://www.localenterprise.ie/Meath)

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Compiled by Meath County Council in association with Ashbourne Chamber of Commerce



comhairle chontae na mí  
*meath county council*

  
Oifig Fiontair Áitiúil  
Local Enterprise Office

  
ASHBOURNE  
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