

A woman with blonde hair pulled back, wearing a strapless denim dress with a fitted bodice and a voluminous, ruffled skirt. She is standing in a warehouse or storage room, leaning against a stack of cardboard boxes. The background is filled with more boxes and some blurred lights.

RELOVE
FASHION
COMPETITION



ABOUT

The fashion and textile industry is one of the most polluting industries and contributes to 10% of all greenhouse gases. Extending the lifespan of our clothing can reduce the environmental impacts by up to 60%.

Relove Fashion is a competition to encourage students to take a deeper look at clothing and to explore creative reuse options such as upcycling, repairs, alterations and mending. It has been created by your local authorities working with the Rediscovery Centre to give you an opportunity to use your clothes design and repair skills and demonstrate your love for making your own fashion statement. It's about creating an outfit you would enjoy wearing.



Entrants should source clothing from a charity shop, swapshop or reuse items already at home.

All regional finalists will be invited to attend a fashion showcase hosted at the Rediscovery Centre where their outfits will be displayed and judged by professionals in the sustainability and environmental sector.

WHO CAN APPLY

Competition is open to all secondary level students either in teams or as an individual submission.



REGISTRATION

Registration for the competition opens from the 2nd of September through to 27th of September.

Please register your interest in applying for this competition with your County Council Representative as detailed under Where to Apply.



JUDGING CRITERIA

Entries shall be marked on the following:

Look and wearability of the outfit	25%
Source of outfit	20%
Steps taken to Repair, Remake, Amend & Reimagine	25%
Description of the fabric and garment quality	10%
Views on making fashion more sustainable	20%

PRIZES

All **regional finalists** will receive a school tour and workshop at the Rediscovery Centre.

The **overall winner** will receive a fashion design pack to the value of €1,000 (Including a trophy, tools equipment and mentoring) for your school.



HOW TO ENTER

To enter students must submit the following by email to their Local Authority Representative (contact details on next page)

- A storyboard - detailing the design, materials/clothing used, and the story of their outfits.
- Before and after photos of clothing.
- Brief description of where the clothing was sourced, what steps were taken to upcycle or accessorise the outfit sustainably.
- A description of the fabrics and garment quality.
- Your views on why it is important to make fashion more sustainable taking account of the impacts of textile production and manufacturing.



HOW TO ENTER (CONT)

In the email please also provide:

- Name of school and teacher as the main point of contact.
- If a team submission - all the names in the team.
- Contact phone number for your school.

DATES TO REMEMBER

Registration by
Submission deadline
County finalists announced
Grand Final

27th September 2019
25th October 2019
7th November 2019
21st November 2019



WHERE TO ENTER

Dublin City applications:

Audrey Duff, Dublin City Council
audrey.duff@dublincity.ie

Meath applications:

Bernadine Carry, Meath County Council
BCarry@meathcoco.ie

Westmeath applications:

Ruth Maxwell, Westmeath County Council
rmaxwell@westmeathcoco.ie

Wicklow applications:

James Callery, Wicklow County Council
jcallery@wicklowcoco.ie



COMPETITION RULES

Competition is open to secondary students only.

Entries can be submitted by teams or by individuals.

As this is a reuse competition, purchasing of new items will lead to disqualification.

The outfit should be suitable for wear either as a day to day outfit or something that could be worn for a special occasion.

THIS COMPETITION IS KINDLY SUPPORTED BY



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

