

***Meath County Council Pride of Place Initiative
Application Form 2021***

Please complete and submit to Pride of Place, Community Section, Meath County Council, Buvinda House, Navan or e-mail to prideofplace@meathcoco.ie by 5pm Friday 28th May, 2021

**N.B.** In the interest of public health safety, Meath County Council requests that all community groups continue to adhere to public health advice. Please ensure that **no group** gathers indoors or outdoors. Thank you in advance for your cooperation.

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| **Section 1 – Applicant Details & Contact Information** |
| **Name of Applicant***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* |
| **Name of Housing Estate/ Town/ Village/ Business/ Project \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Contact Person for all correspondence:** *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* |
| **Address for correspondence:** *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***Municipal District***:* Ashbourne, Kells, Navan, Ratoath, Trim, Laytown/Bettystown**(please circle);**  |
| **Phone No:** *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* **Nominated Email Address:***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* |
| **Is your group affiliated to Meath Public Participation Network?** *Yes:* 🞎 No: 🞎**If not, would you like to register your group with Meath PPN?** *Yes:* 🞎 No: 🞎 |

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| **Section 2 - Scheme Categories***Please tick box(es) for category or categories you are applying for.* |
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|   | Cat 1 - Housing Estate Small (1-30) |   | Cat 2 - Housing Estate Medium (31-70 Houses) |   | Cat 3 - Housing Estate Large (71+ Houses) |   | Cat 4 - Apartment Complex |
|  |  |  |  |  |  |  |  |
|   | Cat 5 - Residential Streetscape |   | Cat 6 - Best Bee Friendly Front Garden |   | Cat 7 - Village/ Townland >500 |   | Cat 8 - Small Town 500 - 2000 |
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|   | Cat 9 - Large Town > 2000 |   | Cat 10 - Youth Project |   | Cat 11 – Community Wellbeing |   | Cat 12 - Climate Action Project |
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|   | Cat 13 - Heritage |   | Cat 14 - Actions for Pollinators |   | Cat 15 - Best New Group |   | Cat 16 - Vacant Premises |
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|   | Cat 17 - Community Age Friendly Initiative |   | Cat 18 - Shop Front |   | Cat 19 - Hospitality/ Tourism |   | Cat 20 - Volunteer of the Year |

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| **Section 3 - Entry details for Housing Estates, Apartment Complex and Residential Streetscape (Categories 1 – 5)** |
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|   | Cat 1 - Housing Estate Small (1-30) |   | Cat 2 - Housing Estate Medium (31-70 Houses) |   | Cat 3 - Housing Estate Large (71+ Houses) |   | Cat 4 - Apartment Complex |
|  |  |  |  |  |  |  |  |
|   | Cat 5 - Residential Streetscape |  |  |   |  |   |  |

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| **Please give a description of the work of the group including proposed works for 2021, together with the number of residents involved and any other relevant information** |
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| **Section 4 - Entry details for Best Bee Friendly Front Garden (Category 6)** |
| **It is recommended that as much information as possible about the garden is included in the application form e.g. bee friendly initiatives, description of the garden design, planting programme, features, theme, any environmental initiatives etc. as well as photographs which show the garden at its best. Please include the address and the Eircode to assist the adjudicator in locating the front garden (should physical adjudication be permitted).** |
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| **Section 5 - Entry details for Categories 7 – 17****N.B. Please complete a Section 5 page for each entry under categories 7-17** |
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|   | Cat 7 - Village/ Townland >500 |   | Cat 8 - Small Town 500 - 2000 |   | Cat 9 - Large Town > 2000 |   | Cat 10 - Youth Project |
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|   | Cat 11 – Community Wellbeing |   | Cat 12 - Climate Action Project |   | Cat 13 - Heritage |   | Cat 14 - Actions for Pollinators |
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|   | Cat 15 - Best New Group |   | Cat 16 - Vacant Premises |   | Cat 17 - Age Friendly Initiative |  |  |

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| **Please give a description of proposed works/ projects to be undertaken in 2021, together with any other relevant information** |
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| **Section 6 - Entry details for Category 18 – Shop Front** |
| **Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Postal Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Please complete the information below only if a Community/Tidy Towns/Pride of Place Group are nominating this entry in the Shop Front category. Please also ensure that the business owner is aware that their premise has been nominated.****Name of Nominating Group:** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Contact name for Group:** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Phone Number:****\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****E-Mail Address:** **\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Any other relevant information:**  |

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| **Section 7 - Entry details for Category 19 – Hospitality/ Tourism** |
| **Group/Business Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Email address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Postal Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **If a Community/Tidy Towns/Pride of Place Group are nominating this entry in the Hospitality/ Tourism category, please complete the detail below and ensure that the group/ business owner is aware that they have been nominated.****Name of Nominating Group: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Contact name for Group: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****E-Mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_** |
| **Please give a description of the Hospitality / Tourism services to be considered, together with any other relevant information.****It is recognised that 2020 and 2021 were particularly challenging years for the Hospitality and Tourism Sector, the adjudicator will be interested to hear about initiatives put in place to help promote the hospitality/ tourism sector in your area during this time, including online events and future plans to help promote the sector once restrictions are lifted.**  |

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| **Section 8 - Entry details for Category 20 – Volunteer of the Year** |
| **Volunteers Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Nominating Group: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_****Nominating Group contact: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Nominating Group phone no. \_\_\_\_\_\_\_\_\_** |
| **This award will be adjudicated based on the information provided on the application form. Please ensure to give as much information as possible about why the nominee should be considered.**  |
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**Note in relation to data protection:**

**The personal information (data) collected on this form, including any attachments, (which may include the collection of sensitive personal data) is collected for the purpose of processing this application and any data collected is subject to Meath County Council’s privacy statement which can be found at** [**http://www.meath.ie/Data Protection/**](http://www.meath.ie/Data%20Protection/)

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***Conditions and Guidelines for Meath County Councils***

***Pride of Place Initiative 2021***

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**N.B.** In the interest of public health safety, Meath County Council requests that all community groups continue to adhere to public health advice. Please ensure that no group gathers indoors or outdoors. Thank you in advance for your cooperation.

1. ***General Information which applies to all categories:***
* In implementing this initiative, Meath County Council is working within the public sector equality and human rights duty, and seeks projects that engage the values of dignity, inclusion, and democracy as set out and defined in its equality and human rights values statement, available on www.meath.ie
* It is expected that participating groups are inclusive, participative and accessible in their structure and operation.
* Late applications will not be accepted. Please return completed application forms to the Community Department, Meath County Council, Buvinda House, Dublin Road, Navan, Co. Meath, C15 Y291 or by email prideofplace@meathcoco.ie by **5pm on Friday 28th May, 2021.**
* Please refer to the application guidelines below for information on each category.
* Groups may apply for more than one category but must use the relevant category section to provide information on the category entry.
* Additional information, photos, plans may be included separately if required.
* Please note that incomplete applications will be returned to you for completion.
* Information provided is subject to the provisions of the Freedom of Information Acts.   Should you wish that any of the information, supplied by you, not be disclosed please specify the reasons for its sensitivity and you will be consulted prior to any release.
* Pride of Place adjudication will take place in June, July & August 2021 Monday – Friday, during business hours. The format of the judging will be dependent on the level of restrictions in place at the time. If on site visits with the group are not possible, adjudication will be based on the information supplied on the application form, a conference/phone call with the applicants and if possible the adjudicator will carry out a visual site visit. Please ensure that you include as much information as possible in your application form to reflect your groups work including photos as appropriate. Where photos are submitted which contain individuals, ensure permission has been sought and granted.
* A short conference/phone call with the adjudicator will be arranged at least two weeks in advance and every effort will be made to accommodate groups with a suitable date and time.
* Please note that there is a team of adjudicators who judge the different categories so depending on the categories a group applies for it may be necessary to speak with different adjudicators on different dates.
* The contact person and address listed on this form will be used for all correspondence regarding the application.
* A group representative must be available to speak with the adjudicator on judging day; failure to do so may mean that the adjudicator cannot fully judge the entry and the application can no longer be considered.
* The ‘Applicant Details and Contact Information’ section of this application is required to be completed for corresponding with the applicant and this personal information will not be shared with a third party. The questions relating to membership of the PPN are optional questions and if not completed, the application may still be eligible. If the remainder of the ‘Applicant Details and Contact Information’ section of this application is not completed in full, the application may not be processed as part of this scheme. In relation to the length of time that this personal information will be kept by Meath County Council, applications received will be held for the duration of program plus 1 year.
* The awards nights will take place during September, October and November. Details will be confirmed later in the year, the awards nights may be held virtually, this will depend on the level of restrictions in place at the time.
1. ***Categories***
* ***County & Municipal District award – CMD***
* ***County only award – C***
* ***Municipal District only award - MD***

**Cat 1 - Housing Estate Small (CMD)** – Housing Estates with 30 houses or less

**Cat 2 - Housing Estate Medium** **(CMD)** – Housing Estates with between 31 and 70 houses

**Cat 3 - Housing Estate Large** **(CMD)** – Housing Estates with 71+ houses

**Cat 4 – Apartment Complex** **(C)** – Apartment Complexes located in County Meath

**Cat 5 - Residential Streetscape (C) -** A number of residential houses along a village or town street.
**N.B.** Please note that housing estates are to be included under categories 1 to 3 above.

**Cat 6 – Best Bee Friendly Front Garden (MD)** - This award is for the best bee friendly front gardens. It is recommended that as much information as possible about the garden is included in the application form e.g. bee friendly initiatives, description of the garden design, planting programme, features, theme, any environmental initiatives etc. as well as photographs which show the garden at its best.

**Cat 7 – Village/ Townland >500** **(CMD) -** Village or townland with a population of up to 500 people

**Cat 8 - Small Town 500 - 2000 (CMD) -** Small towns with a population of between 500 and 2000 people

**Cat 9 - Large Town > 2000 (CMD) -** Towns with a population of more than 2000 people

**Cat 10 - Youth Project (CMD) -** Youth Groups must be able to demonstrate how their project integrates with or benefits the local community.

**Cat 11 – Community Wellbeing (CMD) -** This category is to recognise the wonderful work that community groups have undertaken in direct response to supporting their communities during the Covid-19 health crisis.

**Cat 12 - Climate Action Project (CMD) -** This award is for the best Climate Action Projects and can include projects such as Grow It Yourself gardens/allotments, zero waste initiatives, energy efficiency, planting trees, etc.

**Cat 13 – Heritage (CMD) -** This award is for any projects or works that gather information, conserve or promote an awareness and understanding of the natural, built or cultural heritage of an area (whether in a rural or urban setting).  Our heritage encompasses historic buildings, monuments, museums, heritage objects and collections, landscapes, seascapes, native flora and fauna and wildlife habitats (e.g. woodlands) geology, heritage parks and gardens, inland waterways or local history/genealogy and folklore.

**Cat 14 - Actions for Pollinators (CMD) -** Entry to this category should show how your group works to conserve and enhance semi-natural habitats and amenities.  Any projects should take account of protected species or areas and show that best practice is carried out (For further information please see [www.npws.ie](http://www.npws.ie)). Projects should show how they adhere to the All-Ireland Pollinator Plan 2015-2021.

 **Cat 15 – Best New Group (MD) -** Only groups who have **not** entered the Pride of Place competition prior to 2021 are eligible for this category.

**Cat 16 - Vacant Premises (CMD) -** Must state the address of the vacant building/ site and outline what works or improvements have been carried out on the building/ site during the past year.

**Cat 17 – Community Age Friendly Initiative (MD) -** This award will be awarded to the best age friendly initiative in the Municipal District. Age Friendly is working with persons over 55 years of age. Age Friendly projects will be adjudicated on the engagement with older people and how at a local level their views, interests and needs are catered for. Consideration will also be given where a group links in with other agencies or committees e.g. Meath OPC. This can be a community project or one operated by a business.

**Cat 18 - Shop Front (MD)** – This category is for shops that enhance the overall attractiveness of the street/ location, shop/ window display, enhancement of any architectural features, careful use of colours, cleanliness etc.

**Cat 19 - Hospitality/ Tourism (CMD)** – This award is for any group or business who can demonstrate a commitment to the enhancement of local tourism and how it serves the community in a positive manner and drives community spirit.

**Cat 20 - Volunteer of the Year (MD) -** This award will be adjudicated based on the information given on the application form. Therefore please ensure to give as much information as possible about the person and why they should be considered for Volunteer of the Year.

1. ***Judging Criteria 2021***

***Categories 1 – 5 (Housing Estates: Small, Medium, Large, Apartment Complex and Residential Streetscape)***

|  |  |
| --- | --- |
| **Overall Impression*** Cleanliness and Tidiness
* Integration with surrounding area
 | 25 Marks |
| **Planting and Floral Arrangements*** Planting Programme (annual/perennial)
* Colour Co-Ordination
* Planters/boxes, hanging baskets, etc.
 | 25 Marks |
| **Involvement of Residents*** Effort & involvement of group
* Youth Involvement/Older Person involvement
 | 25 Marks |
| **Environmental Best Practice*** Water awareness
* Waste awareness including green waste
* Environmental initiatives
* Biodiversity awareness and initiatives
* Sustainability awareness and initiatives
* Initiatives shown to minimize and manage dog fouling
 | 25 Marks |

 ***Category 6 (Best Bee Friendly Front Garden)***

|  |  |
| --- | --- |
| * Bee Friendly Initiatives
* Planting Programme (annual/perennial)
* Colour Co-Ordination
* Planters/boxes, hanging baskets, etc.
* Consideration given to biodiversity
 | 50 Marks |

 ***Categories 7 – 9 (Village/ Townland, Small Town & Large Town)***

|  |  |
| --- | --- |
| **Overall Impression*** Cleanliness and Tidiness
* Integration with surrounding area
 | 25 Marks |
| **Planting and Floral Arrangements*** Planting Programme (annual/perennial)
* Colour Co-Ordination
* Planters/boxes, hanging baskets, etc.
 | 20 Marks |
| **Involvement of Residents/ Community*** Effort & involvement of group
* Communication and engagement
* Youth Involvement/Older Person involvement
 | 20 Marks |
| **Environmental Best Practice*** Water awareness
* Waste awareness including green waste
* Environmental initiatives
* Biodiversity awareness and initiatives
* Sustainability awareness and initiatives
* Initiatives show to minimize and manage dog fouling
 | 20 Marks |
| **Current & Future Plans*** Ongoing projects
* New projects
* Future plans/ projects
 | 15 Marks |

 ***Category 10 (Youth)***

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| --- | --- |
| **Overall Impression*** Engagement
* Initiative shown
* Project successes
* Integration with the local community
* Benefits to local community
 | 50 Marks |
| **Current & Future Plans*** Ongoing projects
* New projects
* Future plans/ projects
 | 20 Marks |

***Category 11 (Community Wellbeing)***

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| **Details of the groups response/ initiative** The judges will want to learn everything about the groups support initiative, including; how it was started and organised, the purpose, community participation, who the target recipients were, what other groups/ organisations you linked in with, how the initiative was funded, if it acted as a catalyst for other initiatives/ supports, how it links into the category being applied for etc. | 100 Marks |
| **Overall impact and impact on the Community/Area** The judges are particularly interested to hear about the impact and the benefits the initiative has had on the local community; this can include a statement on the overall impact, examples, testimonials etc. NB: Please ensure relevant permission is obtained if including testimonials. | 100 Marks |
| **Innovation & Sustainability** The judges would be very interested to hear how your community demonstrated both innovation and resilience during this difficult time. They will also be interested in hearing about future development plans to continue to support the community as restrictions ease. | 50 Marks |

***Category 12 (Climate Action Project)***

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| **Overall Approach*** How does the project apply in terms of adapting to or mitigating against Climate Change.
* Is the project well thought out or part of a plan to transition to a more circular economy/or a more energy efficient community
 | 30 Marks |
|   **Involvement of Community*** Effort & involvement of group
* Communication and engagement
* Youth Involvement/Older Person involvement
 | 25 Marks |
| **Environmental and Energy Awareness*** Energy usage, promote energy saving techniques, eg create awareness with local business and schools,
* Research the benefits of joining an SEAI Sustainable Energy Community.
* Waste awareness/Environmental initiatives e.g. (ban the use of single use plastics) (fast fashion awareness event)
* Actions taken to support Healthy sustainable eating eg (GYI, promote campaigns to buy locally produced food)
* Any other ideas/initiatives
 | 30 Marks |
| **Current & Future Plans*** Ongoing projects will there be continuous improvement
* Future plans/ projects, are some projects scalable.
 | 15 Marks |

***Category 13 (Heritage)***

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| --- | --- |
| **Overall Approach*** Research and project scoping
* How does the project apply good heritage practice in managing sites, collections, objects etc.
* Alignment with  County Heritage Plan and/or County Biodiversity Plan
* Is the project well thought out or part of a Conservation/Management Plan
 | 40 Marks |
| **Involvement of Community*** Effort & involvement of group
* Communication and engagement
* Youth Involvement/Older Person involvement
 | 30 Marks |
| **Benefit to local heritage** * How did the project promote heritage to a wider audience
* Benefits to intended target group or local area
 | 30 Marks |

 ***Category 14 (Actions for Pollinators)***

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| --- | --- |
| **Overall Approach*** Research and project scoping
* How does your group protect and manage existing habitats for pollinators (flowering hedgerows (food), patches of wildflowers on waste ground (food), small wild areas with bramble/ivy (food), existing earth banks (shelter), dry stone walls (shelter)
* How does your project align with the *All Ireland Pollinator Plan* *2021-2025*
 | 30 Marks |
| **Involvement of Community*** Effort & involvement of group
* Communication and engagement
* Youth Involvement/Older Person involvement
 | 25 Marks |
| **Environmental/Biodiversity Best Practice*** What action(s) from *Local Communities: actions to help pollinators* ([www.pollinators.ie](http://www.pollinators.ie)) are the group undertaking
* Sustainability awareness and initiatives
* Are you measuring the impact of your project

**Please note:   We are not recommending the use of wildflower seed mixes (please refer to** [**https://pollinators.ie/debunking-some-myths-about-bees/**](https://pollinators.ie/debunking-some-myths-about-bees/)**)** | 30 Marks |
| **Current & Future Plans*** Ongoing projects
* New projects
* Future plans/ projects
 | 15 Marks |

***Category 15 (Best New Group)***

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| --- | --- |
| **Overall Impression*** Description of group and brief
 | 30 Marks |
| **Involvement of Residents/ Community*** Effort & involvement of group
* Communication and engagement
* Youth Involvement/Older Person involvement
 | 25 Marks |
| **Current & Future Plans*** Ongoing projects – achievements to date
* New projects
* Future plans/ projects
 | 25 Marks |

 ***Category 16 (Vacant Premises)***

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| --- | --- |
| **Overall Impression*** Cleanliness and Tidiness
* Integration with surrounding area
 | 25 Marks |
| **Planting, Floral Arrangements, Artwork*** Relevance of art work/planting/decorative feature to the area/ building/premises
* Colour Co-Ordination – planting/ painting
 | 20 Marks |
| **Involvement of Community*** Effort & involvement of group
* Communication and engagement
* Youth Involvement/Older Person involvement
* Liaison with owner
 | 40 Marks |
| **Current & Future Plans*** Ongoing project
* Future plans for the premises
 | 15 Marks |

 ***Category 17 (Community Age Friendly Initiative)***

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| **Overall Impression*** Engagement with the local community/ services/ agencies/ businesses
* Initiative shown
* Project successes
* Integration with the local community
* Benefits to local community
 | 50 Marks |
| **Current & Future Plans*** Ongoing projects
* New projects
* Future plans/ projects
 | 25 Marks |
| **Age Friendly*** Age Friendly is working with persons over 55 years of age – does the initiative include this age group?
* Age Friendly Meath has set up an Older Persons Council (OPC). Has the group linked in or engaged with the Meath OPC or any other agencies/ committees?
 | 25 Marks |

***Category 18 (Shop Front)***

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| Visual Impact | 60 Marks |
| Supports the Overall Attractiveness of the Street | 50 Marks |
| Attractive Window Display | 50 Marks |
| Careful Use of Colours that Work in harmony with Materials of the Building | 40 Marks |

 ***Category 19 (Hospitality/ Tourism)***

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| **Tourism:** How the project/ business drives tourism locally and within their business | 20 Marks |
| **Community:** How the business/ project serve the community in a positive manner and drives community spirit. Evidence of working with local groups. | 60 Marks |
| **Innovation:** What sets this business or project apart from other enterprises? Initiatives put in place to help support the hospitality/ tourism sector and future plans to help promote the sector 2020 and 2021 were particularly challenging years for the Hospitality and Tourism Sector, consideration will be given to initiatives put in place to help promote the hospitality/ tourism sector in the area during this time, including online events and future plans to help promote the sector once restrictions are lifted.  | 70 Marks |

 **Note in relation to data protection:**

**The personal information (data) collected on this form, including any attachments, (which may include the collection of sensitive personal data) is collected for the purpose of processing this application and any data collected is subject to Meath County Council’s privacy statement which can be found at** <https://www.meath.ie/council/your-council/your-data-and-access-to-information/data-protection>