The preparation and implementation of the Plan will address many of the issues which are viewed as blockages to the redevelopment and regeneration of the town centre in Kells. The plan will seek to be the catalyst for the revitalisation of the town centre and surrounding areas. It will also support a continued pattern of development that respects the character of the town. The Council hopes that its implementation will really improve the social, economic and environmental assets of Kells for all who live, work and visit the town.

### **Public Consultation**

The consultation for the project took place in a variety of forms, both in person and using web based surveys, each with their own added benefits. Public engagement took place in October and November 2022 to seek the views of the community before progressing into developing strategies and ideas. This helped bring awareness to the project and helped people to gain an understanding of its ambition, possibilities, intentions, and scope.

### What You Told Us



Below is a summary of the consultation feedback received.

#### What you like about Kells

- The heritage
- The sense of community and people
- The architecture and character of the older buildings in the town
- The character of the existing streetscape
- The retail in the town
- Its walkability
- The facilities

#### What you dis-like about Kells

- The lack of pedestrian crossings, no logical way to get around and unsafe for pedestrians
- Traffic speed and flow, no traffic calming measures with chaotic traffic network and therefore feel in town, uninviting
- Dangerous junctions
- Lack of parking facilities and dislike of current parking charges
- Need for additional seating areas in the town
- Poor signage and poorly displayed navigation of heritage areas
- Derelict / vacant properties
- No cycle lanes
- Narrow and uneven footpaths
- Not enough small car parks to facilitate
- shoppers short term and workers long term
- No local park or facilities for dogs
- Under-utilised heritage sites



The next steps: There are currently no funds in place, however, this plan and the actions within, will be used to apply for future funding to help regenerate the future of the town. The plan enables a considered holistic approach rather than a piecemeal reactive to response to change.

- the cross/tourist centre
- 08 Too much Traffic
- One way system was disastrous for pedestrians. If this was to be looked at again input from pedestrians is very important

surrounding roads cycle friendly

- 07 Walking Park/Dog Park
- 08 Youth centre/ Sport facilities
- 09 Interpretive Signage and Heritage

plaques

10 Shop front strategy linked to town and its heritage

11 More Greenery (planting)

- 12 For local craft and culture
- 13 Connect the fronts with the backs
- 14 Multi-generation Housing



7 Conserving the original character

and streetscapes

Not preserving buildings and
existing character, (restoring
derelict buildings without keeping
its existing character)



Upon completing the engagement process we were able to derive the below conclusions and project objectives to take forward into creating a Public Realm and Regeneration Plan for Kells.

### Objectives for the plan:

01	02	03	04	05
Celebrate the heritage through the design of the public realm	Introduce new pedestrian crossing points through the town to create a more inviting, usable and comfortable public space	Reconsider balance between pedestrian, cycling and vehicular space	Implement traffic calming measures within the town	Rationalise parking within Kells ensuring good quality short-term parking and locations for appropriate longer-term parking
06	07	08	09	10

Develop and implement a cohesive way-finding and enhance local biodiversity community facilities signage strategy for the town



Encourage the reuse of derelict buildings by activating and improving the adjacent public realm

Promote a wellconnected and sustainable development for the front-lands and back-lands, which contributes to the overall town centre

and introduce green and blue infrastructure within the streets

are accessible and well connected in the town

### Kells Regeneration Proposal:



The plan will seek to be the catalyst for the revitalisation of the town centre and surrounding areas whilst pursing a continued pattern of development that respects the inherent characteristics of the natural and built environment. This includes the following measures:

- Create recognisable gateways on arrival into town.
- Determine different street typologies throughout the town which respond to their function and locations.
- Define a strategy for off-street car parking to ensure a balance for the different user types in the town centre.
- Create new multi purpose and flexible public spaces in the town centre which promote a range of event and activities.
- Identify opportunities for redevelopment or future new developments which complements the exiting town centre
- Ensure any future back-land development sites are well connected to the town centre
- Create new pedestrian and cycling links through the back-lands to link residential areas to local schools and amenities.

In addition to an overall town strategy the following specific actions and initiatives have been identified:

**1.** Inclusive streets for all 2. Improving parking **3.** Celebrating Arts and Culture

4. An improved town centre core 5. Finding a new future for vacant buildings

6. Revitalising building facades 7. Connecting heritage through wayfinding



### **1.0 Inclusive Streets for All**



Artist's Impression of the Design:



Existing View: Farrell Street

Existing View: Arrival at John Street

Existing View: Market Street



#### BDP. comhairle chontae na mí meath county council

## 2.0 Improving Parking



Kells town centre is dominated by vehicles, both in terms of roads and parking.

In line with the aspirations of the public engagement process the balance between vehicles and pedestrians needs to be addressed. New off street car parks are needed along with encouraging use of the existing ones. This in turn will allow the reduction of some on street spaces in order to introduce more comfortable footpaths, new crossing points and generally reduce vehicle dominance.

This initiative outlines several opportunity sites for potential off street car parks, all located at entrances to the town. This is to encourage those who wish to stay for longer durations to park at these location, thus freeing up necessary on street spaces within the core of the town.

It is important that long stay parking is within the off-street car parks and is encouraged through the right enforcement measures. Long stay car parking along the streets should be prohibited.

## **3.0 Celebrating Arts and Culture**



Kells is a town of historic importance with significant heritage which makes it a unique town in the County. This history and heritage make it an important tourist destination in 'Irelands Ancient East' and the Boyne Valley. Kells has a strong community base with a number of community, social, sporting, business, historic, cultural and education orientated groups.

This Proposal aims to support the growth of facilitating Arts and Cultural events in Kells Town Centre.

The focus of the project is to create an outdoor flexible space that can be used for events,

activities and markets. This is then linked to a number of key buildings that have been identified that are currently in use. Wayfinding, signage, interpretation, ease of access, movement between the venues are all considered important aspects to allow the town's art and culture to continue to grow and further enhance the experience. The Kells Creative Placemaking Plan have identified significant dormant buildings to re-purpose and develop into new cultural facilities throughout the town of Kells.

These include:

1. The Sawmills, which has become Kells Print Works Centre for typology

2. The Courthouse, which has become a cultural hub for festivals, film viewings and exhibition space.

3. The Convent, will become the Kells Convent Studios for Artists residential and working space.

4. The Chapel, will become the Chapel Cinema and Cafe Bar for performances, culture cinema and art house venue.



Kells Town

Counci

Flexible

**Event Space** 

with canopy

Additiona

space

for large

events or market Headfort Place

Headfort Arms

Headfort Place

The arts and cultural events hub proposal will help to compliment the works of this project and create a network of various cultural facilities available in the town.



## 4.0 An Improved Town Centre Core

### Putting People First

Dominating traffic flows were identified as a key issue in Kells town centre. Current traffic management gives priority to vehicles to move through the town as quick as possible, without stopping. This makes an uncomfortable experience for pedestrians and cyclists who wish to move safely through the streets and spaces. The lack of crossing points also encourages more people to drive as the perception of distance is greater. More footfall helps shops, businesses and the overall appreciation of the town, its heritage and all that it has to offer.



### Proposed Traffic Flow

The proposal is to retain two way traffic through the town, however introduce a one way system from Kenlis Place, up New Market Street, along Church Street and back along Market Street. This will be accompanied by a series of new junction layouts.



- Existing Controlled Pedestrian Crossings
- Two way traffic
- → One way traffic

The plan shows a proposed solution to address vehicular dominance and speed through the town.

#### The One-way System

By introducing a one way system within the core streets in the town centre, this allows for more space to be given to pedestrians and create more controlled junctions within the town centre.

#### Pedestrian Crossings

Regular pedestrian crossings along the streets will allow for safer pedestrian movement throughout the town. By introducing crossing at regular intervals will also help to slow down vehicle speeds.

Narrow Roads and Wider Footpaths Creating streets which have wider footpaths and therefore narrower carriageways, where feasible, can



allow for more space to be given to pedestrians in the town.

Better Cycling Provision Introducing the proposed traffic management will create streets which are safer for cyclist to use. With the proposed additional public space, more cycle parking with adequate passive surveillance can be incorporated into the town.



Artist Impression for Market Street

What a core street could look like 01. Pedestrian crossings with raised table 02. New paving to wide pedestrian footpaths 03. New trees

04. Seating



### **5.0 Finding a Future Use for Vacant Buildings**



The adjacent plan shows the vacant properties identified in Kells in April 2023.

This initiative looks to address these vacant properties in the town centre and encourage their redevelopment. There are several funds including the Croí Cónaithe (Towns) Fund which help property owners to refurbish vacant and derelict buildings.

The overall Public Realm enhancement in Kells will also help support the success of the town centre as a catalyst for regeneration to help to sustain redevelopment

of properties in the town centre.

### **6.0 Revitalising Building Facades**



The building frontage rejuvenation scheme will aim to support the improvement of the overall appearance of commercial and residential properties that front onto public streets within Kells town centre.

The appearance of shop fronts and the buildings in which they reside have a considerable impact and influence on the character of a place. They are an essential element not only of the buildings in which they are set, but also of the wider streetscape. A shop front that has been designed with respect given to the architecture heritage of the building and character of the surrounding area can add charm and vitality, making it attractive to shoppers and visitors alike.

This initiative will support owners of small independent businesses who contribute to the local environment and raise the image of town centres which in turn leads to increased local and visitor footfall.



This shows a example of scheme to rejuvenate buildings by painting each property in a selected palette of colours.



## 7.0 Connecting Heritage through Wayfinding

The heritage in Kells provides an opportunity to explore, wayfinding is the tool we use to successfully interpret and navigate through an area or space. Connecting the heritage through way-finding improve connectivity and helps draw attention to a towns existing assets. This can be made up not just of signs, but also built forms, routes, the natural environment and of course human behaviour.

### The Town Heritage Trail

This scheme will develop upon the existing heritage audio trail to create more awareness and attraction to create a visually evident heritage trail in Kells Town centre. This can be developed through designs in the streetscape, interpretation and signage which will allow the heritage to become a more active aspect in the town. The proposed public realm improvements with wider footpaths and regular benches, will create the right environment to promote the heritage, along with the Arts, Culture and other amenities. Overall the promotion of a comfortable and legible pedestrian friendly town centre for all users.



#### Key attraction within Kells

The adjacent plan shows buildings and landmarks of great heritage and architectural significance. We are keen to enhance the setting of these assets and locations.



Key landmarks



\*\*

Linking to Kells town to its heritage.

One of Kells annual festivals is "Type Trail" We propose that this is used in the design of the streets through paving design, the signs and the interpretation.



Proposed celebrated heritage walking tour:

1 Old Courthouse- Tourism and Cultural Hub

2 The Cross

3 St John's Cemetery

4 Kells Town Hall



6 Fitzsimmons Bakery

Cross Roads, Previous location of Market Cross and general location of Kells Castle (1178-1800)

8 Kells Monastic Site

9 St Colmcille's House & View of Spire of Lloyds

10 Monastic Site Round Tower



12 Parnell Garden

